

Scammer Alert!



HOW TO DETERMINE WHETHER AN OPPORTUNITY IS VIABLE

CREATE ABUNDANCE WITH LINDA

WWW.LINDAWENHOLDLOMBARD.CO.ZA



Living cost is so high and unemployment has reached an all time high. That makes people desperate and therefore vulnerable to scams.

My experience is that there are a lot of opportunists that use this model to scam people. When deciding whether to pursue an opportunity, there are a few things to look out for. The purpose of this checklist is to help you with that.

I will gladly assist if you have any questions regarding network marketing or a company that you consider to join. And of course, if you would like to find out more about the company that I have joined. You will find more information on my website.

The reason behind our inclinations toward scams

Create Abundance with Linda
www.lindawenholdlombard.co.za



Scammer Alert

CHECKLIST

How many boxes can you tick?

- ☐ Who are the people behind the company?
- ☐ Can you contact them and even meet them?
- ☐ What is their back ground?
- ☐ Is it affordable?
- ☐ Can you afford it?
- ☐ Are you comfortable with the product/s or services offered?
- ☐ Will you be able to sell the product or service to others?
- ☐ Does the product or service have a value without reselling it?
- ☐ Can you just use the product or service without reselling?
- ☐ Do you understand the compensation?
- ☐ Does the company belongs to governing bodies applicable in their field?
- ☐ In the direct selling space which includes network marketing, the Direct Selling Association is a good regulator.

Create Abundance with Linda
www.lindawenholdlombard.co.za



Scammer Alert

CHECKLIST

How many boxes can you tick?

- ☐ You can also check whether there are any complaints about the company on sites like Hello Peter.
- ☐ Search on Google the company name and scam. Just be mindful that there are a lot of network marketing haters out there and you will find dozens of these pages. However, when a regulating body warns against a company as being suspicious, be wary.
- ☐ Can you meet the top performers?
- ☐ Are there more than one top performer? If one can be succesful, you may too!
- ☐ Are you satisfied with the training and support that is provided?
- ☐ Are you satisfied with the way your remuneration will be paid? Will it be in a South African bank account? (Will it be easy to get access to your money you earned?)
- ☐ Are you prepared to learn more about the opportunity?

Create Abundance with Linda
www.lindawenholdlombard.co.za

